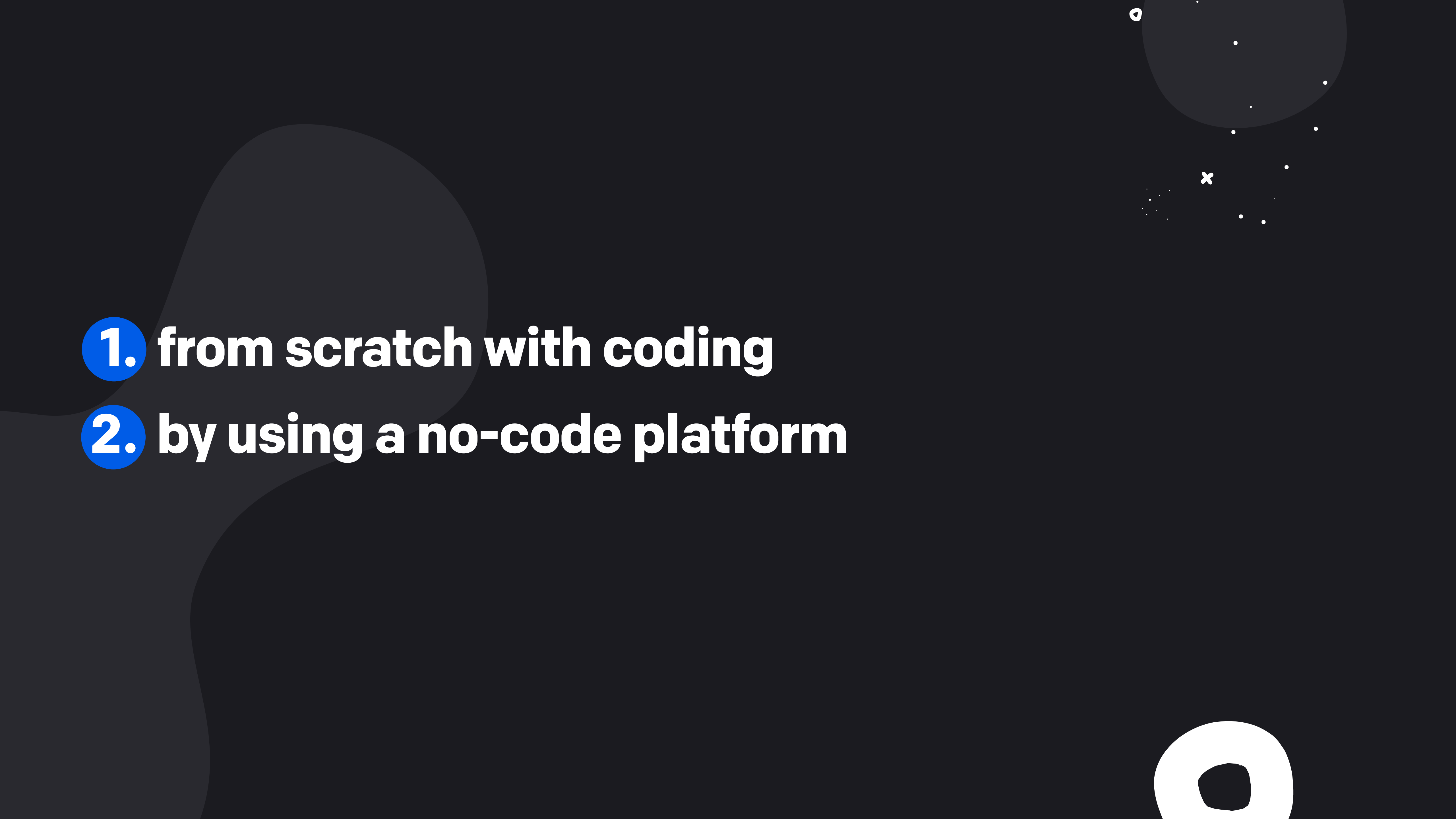


How to create a **chatbot**



- 
- 1. from scratch with coding**
 - 2. by using a no-code platform**

Build a **chatbot from scratch**

Coding a custom chatbot from scratch requires a solid knowledge of **programming languages, machine learning, and AI.**



- **chatbot codes**
- **libraries**

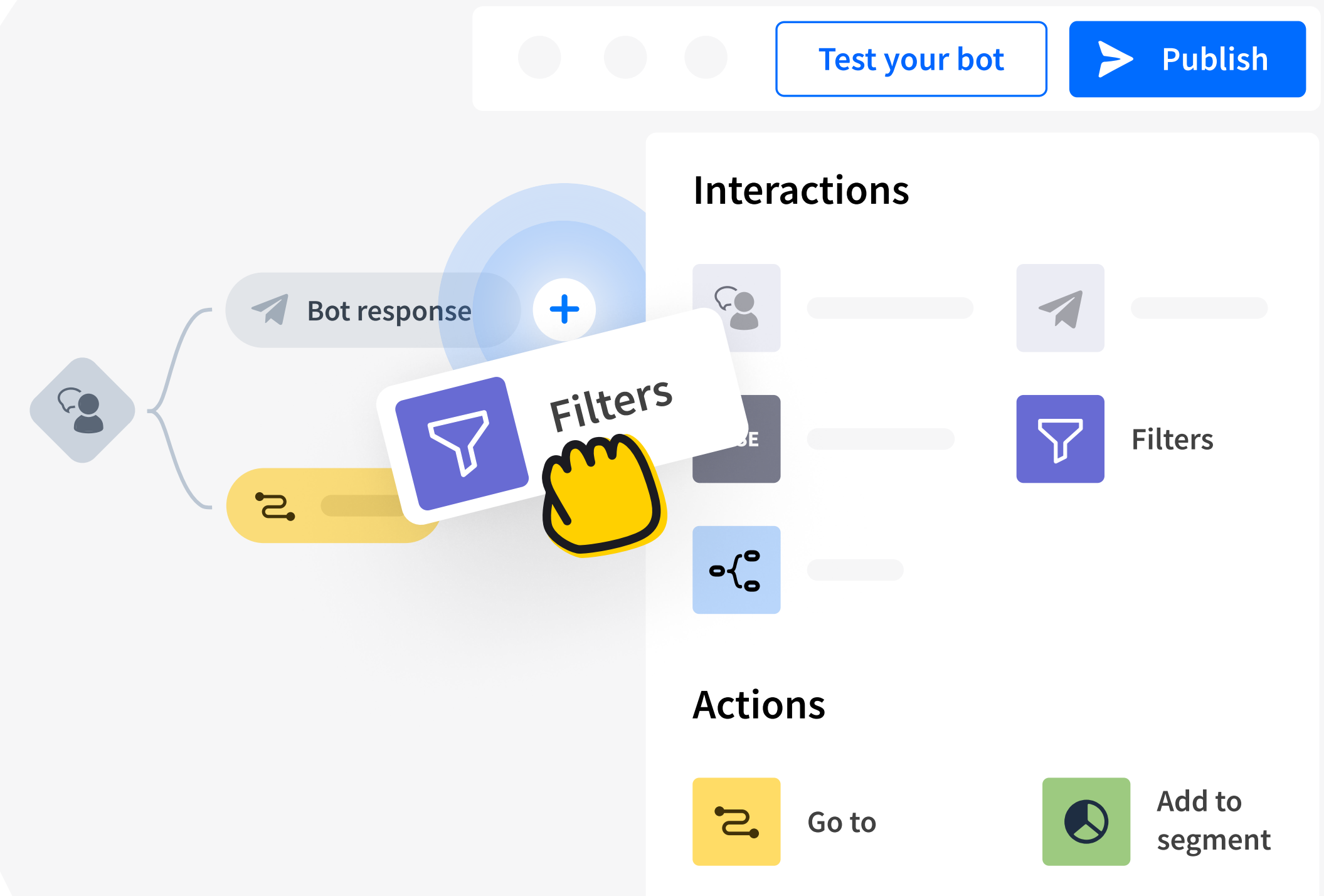
Code-based chatbot frameworks

Code-based chatbot frameworks require programming skills, but they provide **service architecture, hosting, data storing**, and other tools that make chatbot development easier.



No-code chatbot platforms

Using a no-code platform is the easiest way to get a chatbot — **it doesn't require programming knowledge.**



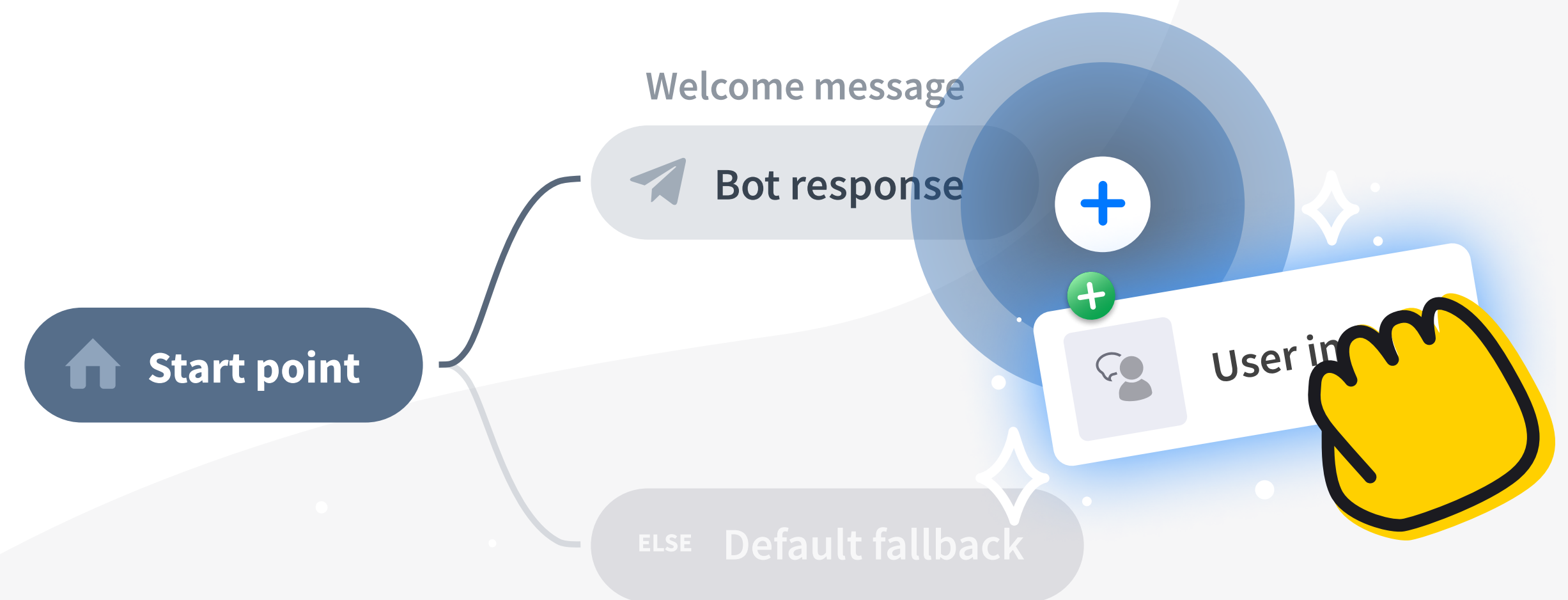


- **Messenger**
- **LiveChat**
- **WhatsApp**



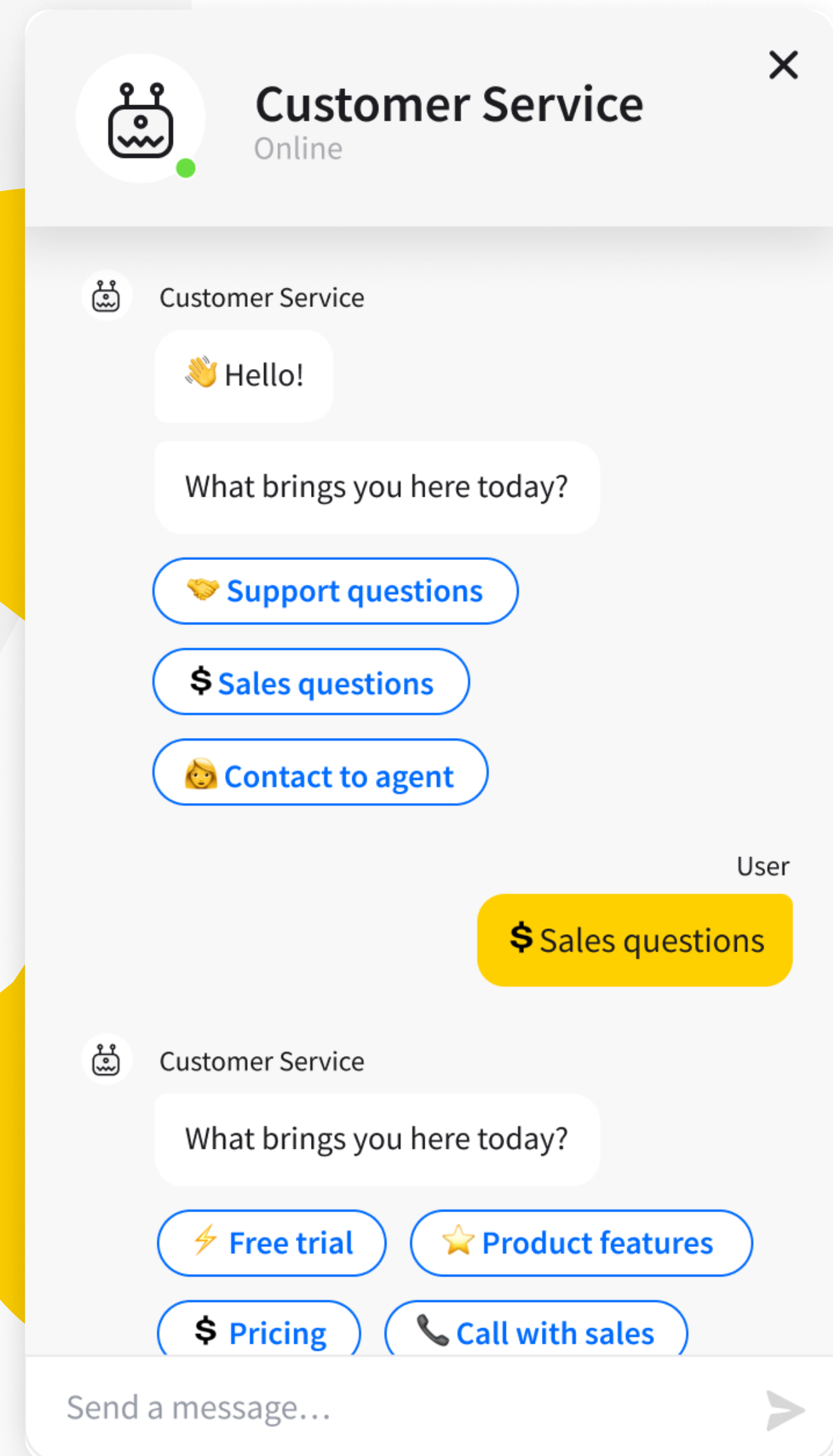
No code platform

To build a chatbot by using a no-code platform, you can use **predefined elements** and already configured functions.



Chatbots templates

These are pre-built Stories that you can edit and use to build your own chatbots.



- **analytics**
- **training tools**

To **summarize**

- You can code your chatbot **from scratch**, but it takes time and effort.
- You can use **pre-written codes or code-based frameworks** that facilitate the building process — they require some technical knowledge.
- You can use a **no-code chatbot platform**. Such a tool allows you to create chatbots without having any programming background.